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Women's Council Board

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**Biographies** 

Karen Katz Wausau, WI

Karen Katz is the Marketing Director at EO Johnson Business Technologies in Wausau, WI. EO Johnson Business Technologies is a leading distributor of print/document equipment, document management systems, IT Network Services, and pure drinking water systems and has offices in Wausau, Eau Claire, La Crosse (WI), Rochester (MN), and Cedar Falls (IA). Karen is a seasoned marketing/communications professional with experience in banking, insurance, manufacturing, government, and video production in Wisconsin and Southern California.

Karen is actively engaged in community work. She received the 2013 Wausau Chamber of Commerce's Athena Award recognizing those who make a difference in the advancement of women in leadership and professional roles. Her community involvement includes: United Way of Marathon County, LIFE in Marathon County, Healthy Marathon County, and the Wausau Lyric Choir. Past involvement has included: Project Step Up, The Women's Community, Trinity Lutheran School Board, Trinity Lutheran Church Council, and the Wausau Conservatory of Music, and Wisconsin Woodchuck Advisory Board.

She is a graduate of the University of Wisconsin – Madison with degrees in Communication Arts and Theater and has earned the Certified Financial Marketing Professional (CFMP) designation. She is also a graduate of the American Bankers Association School of Bank Marketing and the Wausau Chamber of Commerce's Excellence g2 and original LeadershipsWausau programs.